

Privacy Policy  
Her View Ultrasound LLC  
Effective Date: 09/10/2025

Her View Ultrasound LLC (“we,” “our,” or “us”) respects your privacy. This Privacy Policy explains how we collect and use personal information when you contact us, book a session, or receive services from us.

1. Information We Collect

We may collect:

- Name, phone number, and email
- Appointment details and service type
- Payment information (processed by a secure third party)
- Photos or videos created during your session (if applicable)

We do not provide diagnostic medical services and do not maintain medical records. Our services are elective, keepsake-only.

2. How We Use Your Information

We use your information to:

- Schedule and confirm appointments
- Provide our ultrasound services
- Deliver photos or videos to you
- Communicate with you about your session
- Process payments securely

We do not sell or rent your personal information.

3. Photo and Media Use

Any ultrasound images or videos belong to you. We will only share media for marketing or social media if you give written consent. Consent can be withdrawn at any time.

4. Information Sharing

We may share limited information with:

- Secure payment processors
- Scheduling, messaging, or delivery services used to manage appointments and send images

These third parties only receive information necessary to perform their service.

5. Data Security & Retention

We use reasonable safeguards to protect your information and retain it only as long as necessary for business or recordkeeping purposes.

Contact Information

Her View Ultrasound LLC  
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Phone: 575-323-1130  
Website: [herviewus.com](http://herviewus.com)